

# ( Jennifer Wong )

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## EDUCATION

University of Houston,  
Bachelor of Fine Arts degree in Graphic Communications, May 2014  
*Summa cum laude*

## SKILLS

Design, layout and typography for print and web — with a keen eye for form and spacial harmony. This includes, but not limited to: brochures, flyers, letterheads, business cards, posters, infographics, illustrations, photography and video.

Gears up with a learners attitude to tackle marketing and design challenges.

Research and concept development for branding, advertising, packaging and environmental design.

Proficient with HTML/CSS in front-end web development using WordPress.  
Worked with frameworks such as Bootstrap and Genesis.

6+ years of experience with design programs: Adobe Illustrator, Photoshop, and InDesign.

Collaborated in SEO/SEM campaigns, created digital ads and worked with SEO specialists to create analytic reports.

Tinkers in Javascript and JQuery.

## EXPERIENCE

S.O. Creative, Houston, TX. 2014 - current  
Graphic Designer

McAby Media, Stafford, TX. 2013  
Graphic Design Intern  
Design of magazine layouts, illustrations, and T-shirts

Cafe East, Houston, TX. 2011-2013  
Hostess/Cashier  
Greeted customers, organized seating arrangements, handled cash.

## EXHIBITIONS & ACHIEVEMENTS

*AMA 2016 Crystal Awards (For WHO Website)*  
*AMA 2016 Crystal Awards (For Rush Catalog)*  
*BMA 2015 Lantern Awards (For Rush Catalog - which won Agency of the Year)*  
*BMA 2015 Lantern Awards (For Holiday Video)*  
*Luminate*, University of Houston Graphic Communications Senior Exhibition, 2014  
*Kinetic*, University of Houston Graphic Communications Student Exhibition, 2013  
*Sanders, Don Scholarship*, Academic Scholarship, juried, 2012  
University of Houston Dean's List, 2010-2013